

Call for Volunteers: Mentoring Women in Business Webinar Speakers

The [Cherie Blair Foundation for Women](#) supports women entrepreneurs in low and middle income countries to access the skills, technology, networks and financial services they need to become successful small and growing business owners. We are driven by our vision of a world where women have equal opportunities and the capability, confidence and capital necessary to create thriving enterprises and have a stronger voice in their societies.

Since its launch in 2008, the Foundation has directly reached over 141,000 women across 105 countries through its Mobile Technology, Mentoring Women in Business and Enterprise Development Programmes in Africa, Asia, Central and South America and the Middle East.

Our [Mentoring Women in Business Programme](#) uses technology to connect women entrepreneurs in low and middle income countries with experienced business professionals around the globe for one year of intensive one-to-one mentoring. Supporting more than 3,500 mentees from over 105 countries, the programme boosts confidence, builds business skills, improves business performance, expands networks and enables women entrepreneurs to build sustainable, successful businesses. It also provides a tremendous learning and growth opportunity for mentors, which feeds back into and inspires their work at their own companies.

Our webinar series

In addition to one-on-one mentoring relationships, mentees and mentors come together to learn and share knowledge through the programme's online platform. Each month, we invite an expert to share their experiences with our community through our webinar series. The topics for these webinars are based on feedback from mentees and mentors, and cover a range of business, inspirational, and professional development topics.

We are about to launch our 2019 series and would like to invite volunteers to get involved. We are looking for experts who want to give their time and share their expertise with the women entrepreneurs we support by leading a webinar session on one or more of the topics listed below. We will work with each speaker to shape their session and refine the topic and learning objectives as per the expertise for each session.

The webinar series will include the following modules:

- 1. Preventing and resolving conflict in teams (March 2019)**
- 2. Team productivity and inspiration (April 2019)**
- 3. Innovation within your products, services, and operations (May 2019)**
- 4. Delivering a compelling presentation (in-person or online) (June 2019)**
- 5. How to manage stress, maintain a healthy work-life balance, and build traits to navigate entrepreneurial ups and downs (July 2019)**
- 6. How, when, and whether to use ads on social media (August 2019)**
- 7. Building and practicing confidence (September 2019)**
- 8. Risk considerations for entrepreneurs – planning for the ups and downs in business (October 2019)**
- 9. Digital and data security for entrepreneurs (November 2019)**
- 10. How to ensure that your business “does no harm” (December 2019)**
- 11. Considerations when exploring and entering different international markets (January 2020)**
- 12. Understanding different markets series: Part One Canada (February 2020)**

13. Understanding different markets series: TBD (we are looking for volunteers with expertise on a range of markets to lead sessions on different countries – please let us know if you have expertise to share and would be keen to lead a session in 2020) (Throughout 2020)

Call for volunteers

We are looking for experts who are passionate about sharing their knowledge with women entrepreneurs in low and middle income countries and are keen to volunteer to lead a webinar session. Our team will be on hand to assist throughout and will help speakers prepare for their sessions.

- Let us know what you're passionate about and what you might like to share on one of the topics above. We're keen to hear from volunteers about what they'd like to cover on the topic and what they think would make for an interesting conversation, keeping in mind that our mentees are running MSMEs across the globe.
- All of the topics above were requested by mentees and mentors. We'll work together to set learning objectives for the session and ensure that it best meets the needs of our global audience of women entrepreneurs in low and middle income countries.
- The sessions will be delivered in English to an audience in over 105 countries. Speakers must have a high level of spoken English and have experience presenting complex topics in a clear format to participants whose first language is not English.
- Speakers will have the option of either coming to the Foundation's office, or presenting their webinar remotely. Speakers can be located in any country around the world provided they have access to a strong internet connection.
- Speakers will prepare a PPT (we can offer feedback and support with this). They will deliver a live presentation using our webinar technology for 45 minutes. The presentation will be followed by a Q&A. The Q&A will last for around 15 minutes and will be based on questions sent in from the Mentoring Programme's participants.
- Each session will be recorded and housed on the Mentoring Programme's online platform and will be viewed by participants of the Mentoring Programme. Speakers should be happy to share their presentation and any supporting materials with members of the Foundation's mentoring community.
- We are happy to consider speakers for one or more sessions, depending on expertise and availability.

How to get involved

If you, or someone you know, are interested in volunteering to lead a webinar session, please email Evangeline Arethwala at earethwala@cherieblairfoundation.org by 1 March 2019. Please tell us more about which topic you'd like to lead a session on and a few things you'd be excited to share in that session.

We cannot wait to hear from you!